

Our area is not served by any satellite radio localized services - yet. First amendment issues aside, consumers should have the right to choose to pay extra for local services (which, by the way, currently are provided by satellite radio as part of the basic subscription package). I say extra because broadcasters utilize sponsors for revenue, which the sponsors make up by increasing consumer prices, which we all pay when we purchase a product or service, whether we listen to a particular radio show or not! Allowing free competition to thrive in the broadcast/satellite marketplace is good for the consumer and serves the public interest, one of the "mandates" of the FCC.